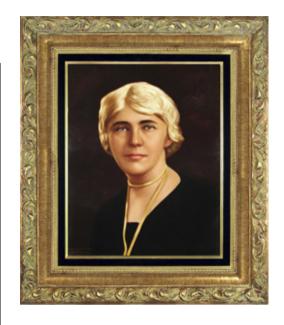
HERBERT C. HOOVER

1929 - 1933

Herbert Clark Hoover was born in 1874 in West Branch, Iowa, the first president born west of the Mississippi. He was a graduate of Stanford and worked throughout the world as a mining engineer and consultant. He served as secretary of commerce for Presidents Harding and Coolidge. He also served as head of the Allied Food Council following WWI and earned his reputation as a worker for the public good.

Lou Henry Hoover was born in Iowa in 1875. Her family moved to California in 1884 where Lou enjoyed camping and hunting with her father, and became a fine horsewoman. She entered Stanford in 1894 and completed her course there before marrying Herbert Hoover in 1899. The Hoovers had two sons, and the family lived in a dozen countries prior to World War I.



President Herbert Hoover won the election of 1928 over the Democratic candidate, Alfred E. Smith. He was soon faced with the worst economic depression in the nation's history, but his theories made efforts against it ineffective. Because he believed the federal government could not act in some areas, he vetoed measures for national relief and reduced income taxes. President Hoover approved the <u>Star Spangled Banner</u> as the national anthem. Defeated for re-election in 1932, he returned to private business. He died in New York City in 1964.

Throughout the Hoover administration First Lady Lou Hoover welcomed White House visitors with poise and dignity. She always dressed well, and the Hoovers entertained elegantly, using their own private funds for social events. Lou restored the Lincoln bedroom for her husband's use. She died in New York City in 1944.

Arizona Timeline

- 1929 Great Depression begins and lasts into the late 1930s.
- 1929 The first Ford Tri-Motor airplane lands at "Port Kingman", the airport dedicated by Charles Lindbergh and Amelia Earhart. Port Kingman was the first commercial airport in Arizona and Transcontinental Air Transport Company, TAT, was the forerunner of TWA.
- 1930 six stop signs were installed at Kingman intersections. The first all-talking movies came to Lang's Theater in Kingman.
- 1930 President Hoover signs the Bill for Boulder Dam Project at Black Canyon on the Colorado River.